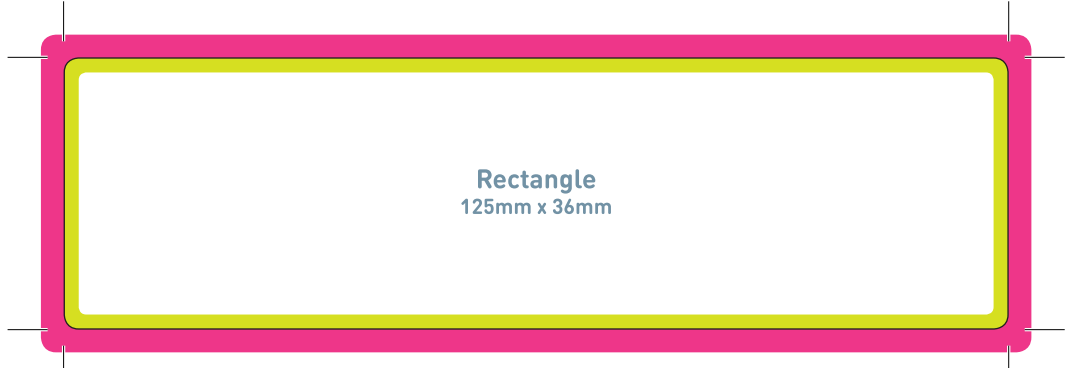
Bleed Guide (3mm)
3mm of bleed is required on all edges. We cut the 'bleed' area off your labels to avoid unsightly white edges on your finished label. Please make sure any images or colours fill this area to the very edge.

Safe Zone (2mm inside Trim)
This is the area inside the 'trim'. This zone will be kept clear from guillotine blades, so make sure any text or sensitive information that is not meant to bleed off is contained within this box. Borders placed too close to the trim edge may look uneven when trimmed to their final size.

Trim
This is where we aim to cut your labels and is the finished size once the 'bleed' is trimmed off.

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